




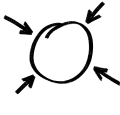









FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WHAT YMCA CAMP YOMECA OFFERS THAT OTHER CAMPS DON'T

YMCA CAMP YOMECA EAST BRUNSWICK	OTHER CAMPS
 HEALTHY MEALS INCLUDED HEALTHY BREAKFAST & AFTERNOON SNACKS PROVIDED DAILY	 MOST REQUIRE PARENTS TO PACK FOOD/SNACK OR SERVE MINIMAL PROCESSED SNACKS
 CHARACTER BUILDING CORE VALUES WOVEN INTO EVERY ACTIVITY	 FEWER PROGRAMS FOCUS ON FUN/ACTIVITIES ONLY
 TRAINED STAFF ROLE MODELS PROMOTING POSITIVE VALUES	 LESS EMPHASIS ON SOCIAL-EMOTIONAL LEARNING
 FULL SUMMER 11 Weeks of CAMP	1/2 SOME OF SUMMER Only 8-9 weeks of camp
 SWIM Daily instructional and recreational swim included	 FEES Fees for swim and done less frequently
 FLEXIBILITY Weekly enrollment with extended hours 7am to 6pm	 FIXED HOURS Often fixed sessions and limited hours

At YMCA Camp YOMECA, kids don't just play, they grow. Families choose us for our commitment to healthy living, character development, and community values.